CONTRACT



WSFA 12 East Delano Ave. Montgomery, AL 36105 (334) 288-1212

www.wsfa.com

And:

Front Line Strategies 526 East Park Avenue Tallahassee, FL 32301

	Contract / Re	<u>vision</u>		Alt Order #	<u> </u>
	1847773	1		08854286	
Product					
ROY MOORE FOR SENAT	re .				
Contract Dates	Estimate #				
11/08/17 - 12/12/17					
Advertiser			Or	ginal Date	/ Revision
POL/Moore, Roy/Senate			1	1/14/17	/ 11/14/17
	Billing Cycle	Billing	Cal	<u>endar</u>	Cash/Trade
	EOM/EOC	Broado	ast		Cash
	Property-	Accour	nt E	xecutive	Sales Office
	WSFA	Ryan E	ddi	ns	HRP-Washingt
	Special Hand	ling.			
	Demographic				
	Adults 35+				
	•				
	Agy Code	Adverti	ser		Product 1/2
	Agency Ref			Advertiser	Ref

	Start/End	8	Spots/			
*Line Ch Start Date End Date Description	Time	Days Length V	Veek Rate	Type	Spots	Amount
1 WSFA 11/09/17 11/10/17 Today In Alabama	6a-7a	:30		NM	2	\$350.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>			l		
Week: 11/06/17 11/12/17TF 2	\$175.00					
2 WSFA 11/13/17 12/08/17 Today In Alabama	6a-7a	:30		NM	17	\$2,975.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>					
Week: 11/13/17 11/19/17 MTWTF 5	\$175.00					
Week: 11/20/17 11/26/17 MTWTF 4	\$175.00					
Week: 11/27/17 12/03/17 MTWTF 4	\$175.00					
Week: 12/04/17 12/10/17 MTWTF 4	\$175.00		•			
3 WSFA 12/11/17 12/11/17 Today In Alabama	6a-7a	:30		NM	1	\$175.00
Start Date End Date Weekdays Spots/Week	Rate	f				*******
Week: 12/11/17 12/17/17 M 1	\$175.00			l		
4 WSFA 11/09/17 11/10/17 NBC Today Show	7-9am	:30		NM	2	\$230.00
Start Date	Rate				_	4200.00
Week: 11/06/17 11/12/17TF 2	\$115.00					
5 WSFA 11/13/17 12/08/17 NBC Today Show	7-9am	:30	***************************************	NM	18	\$2,070.00
Start Date	Rate		•			+-,-
Week: 11/13/17 11/19/17 MTWTF 5	\$115.00			1		
Week: 11/20/17 11/26/17 MTWTF 5	\$115.00			I		
Week: 11/27/17 12/03/17 MTWTF 4	\$115.00			I		
Week: 12/04/17 12/10/17 MTWTF 4	\$115.00			1		
6 WSFA 12/11/17 12/11/17 NBC Today Show	7-9am	:30		NM	1	\$115.00
Start Date	Rate				•	V 1.0.00
Week: 12/11/17 12/17/17 M 1	\$11 5.00			I		
7 WSFA 11/09/17 11/10/17 WSFA 12 News at Noon	12-1230pm	:30	······································	NM	2	\$200.00
Start Date End Date Weekdays Spots/Week	Rate			,	_	Q200.00
Week: 11/06/17 11/12/17TF 2	\$100.00			1		
8 WSFA 11/13/17 12/08/17 WSFA 12 News at Noon	12-1230pm	:30		NM	15	\$1,500.00
Start Date	Rate					\$1,000.00
Week: 11/13/17 11/19/17 MTWTF 3	\$100.00			1		

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract / Revision Alt Order # 1847773 / 08854286

Contract Dates Product Estimate # 11/08/17 - 12/12/17 ROY MOORE FOR SEN

Original Date / Revision <u>Advertiser</u> 11/14/17 / 11/14/17 POL/Moore, Roy/Senate

*Line Ch Start	Date End D	ate Description	on	Start/End Time	Days	Spot Length Wee		Type S	pots	Amount
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 11/20/17 Week: 11/27/17	11/26/17 12/03/17	MTWTF	4	\$100.00				f		
Week: 12/04/17	12/03/17	MTWTF MTWTF	4 4	\$100.00 \$100.00						
9 WSFA 12/11			News at Noon							2122.00
Start Date	End Date	Weekdays	Spots/Week	12-1230pm Rate		:30		NM	1	\$100.00
Week: 12/11/17	12/17/17	M	1	\$100.00						
10 WSFA 11/09	/17 11/10/ ⁻	17 WSFA 12	NEWS AT 4PM	M-F 4-430P	······································	:30		NM	2	\$120.00
Start Date	End Date	Weekdays	Spots/Week	Rate						
Week: 11/06/17	11/12/17	TF	2	\$60.00						
11 WSFA 11/13 Start Date			NEWS AT 4PM	M-F 4-430P		:30		NM	15	\$900.00
Week: 11/13/17	End Date 11/19/17	<u>Weekdays</u> MTWTF	Spots/Week 3	<u>Rate</u> \$60.00						
Week: 11/20/17	11/26/17	MTWTF	4	\$60.00				l		
Week: 11/27/17	12/03/17	MTWTF	4	\$60.00				ı		
Week: 12/04/17	12/10/17	MTWTF	4	\$60.00						
12 WSFA 12/11	/17 12/11/1	17 WSFA 12	NEWS AT 4PM	M-F 4-430P		:30		NM	1	\$60.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate						
Week: 12/11/17	12/17/17	M	1	\$60.00						
13 WSFA 11/09/			NEWS AT 4PM	M-F 430-5P		:30	•	NM	2	\$150.00
Start Date Week: 11/06/17	End Date 11/12/17	<u>Weekdays</u> TF	Spots/Week 2	<u>Rate</u> \$75.00				l		
14 WSFA 11/13/			NEWS AT 4PM	M-F 430-5P		-20			4.5	04 405 00
Start Date	End Date	Weekdays	Spots/Week	Rate		:30		NM	15	\$1,125.00
Week: 11/13/17	11/19/17	MTWTF	3	\$75.00						
Week: 11/20/17	11/26/17	MTWTF	4	\$75.00						
Week: 11/27/17	12/03/17	MTWTF	4	\$75.00						
Week: 12/04/17	12/10/17	MTWTF	4	\$75.00						
15 WSFA 12/11/			NEWS AT 4PM	M-F 430-5P		:30		NM	1	\$75.00
Start Date Week: 12/11/17	End Date 12/17/17	<u>Weekdays</u> M	Spots/Week 1	<u>Rate</u> \$75.00						
16 WSFA 11/09/									_	
Start Date	End Date	Weekdays	News at Five Spots/Week	5-530pm <u>Rate</u>		:30		NM	2	\$370.00
Week: 11/06/17	11/12/17	TF	2	\$185.00						
17 WSFA 11/13/	17 12/08/1	7 WSFA 12 N	lews at Five	5-530pm		:30		NM	15	\$2,775.00
Start Date	End Date	<u>Weekdays</u>	Spots/Week	Rate			•		,,,	02,770.00
Week: 11/13/17	11/19/17	MTWTF	3	\$185.00						
Week: 11/20/17	11/26/17	MTWTF	4	\$185.00						
Week: 11/27/17 Week: 12/04/17	12/03/17 12/10/17	MTWTF	4	\$185.00						
	***************************************	MTWTF	. 4	\$185.00						
N 18 WSFA 12/11/ Start Date	17 12/11/1 End Date	7 WSFA 12 N Weekdays	lews at Five Spots/Week	5-530pm		:30		NM	0	\$0.00
Week: 12/11/17	12/17/17	M	Spots/veek 1	<u>Rate</u> \$185.00						
	te Range	Description		Start/End Time	Weekday	s <u>Length</u>	• Rate	Type		
1 WSFA 12/	11/17-12/17/	17 WSFA 12	Vews at Five	5-530pm	M	:30	\$185.00	NM		
Credited	******									
19 WSFA 11/09/	17 11/10/1	7 WSFA 12 N	lews at Six - MF	6-630pm		:30		NM	2	\$700.00

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Contract / Revision Alt Order # 1847773 / 08854286

Contract Dates Product Estimate # 11/08/17 - 12/12/17 ROY MOORE FOR SEN

<u>Advertiser</u> Original Date / Revision 11/14/17 / 11/14/17 POL/Moore, Roy/Senate

*Line Ch Start Date End Date Description	Start/End Time	Spote Days Length Wee		ype Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 TF 2	<u>Rate</u> \$350.00			уросроко	7 Milouit
20 WSFA 11/13/17 12/08/17 WSFA 12 News at Six - MF		:30		NM 15	\$5,250.00
Start Date End Date Weekdays Spots/Week	Rate	,55			Ψ0,200.00
Week: 11/13/17	\$350.00 \$350.00		•		
Week: 11/27/17 12/03/17 MTWTF 4	\$350.00				•
Week: 12/04/17 12/10/17 MTWTF 4	\$350.00				
21 WSFA 12/11/17 12/11/17 WSFA 12 News at Six - MF	6-630pm	:30		NM 1	\$350.00
Start Date End Date Weekdays Spots/Week Week: 12/11/17 12/17/17 M 1	<u>Rate</u> \$350.00			İ	
22 WSFA 11/09/17 11/10/17 WSFA 12 News at Ten - MF		:30		NM 2	\$550.00
Start Date	<u>Rate</u>	,00		-	Ψ000.00
Week: 11/06/17 11/12/17TF 3	\$275.00		•		
Spot Ch Date Range Description 3 WSFA 11/06/17-11/12/17 WSFA 12 News at Ten - M	Start/End Time	Weekdays Length		ype.	
Credited	r 10-1035pm	ThF :30	\$275.00	NM	
N 23 WSFA 11/13/17 12/08/17 WSFA 12 News at Ten - MF	10-1035pm	:30		NM 10	\$2,750.00
Start Date End Date Weekdays Spots/Week	Rate	.00		10	Ψ2,100.00
Week: 11/13/17 11/19/17 MTWTF 2	\$275.00				
Week: 11/20/17 11/26/17 MTWTF 5 Spot Ch Date Range Description	\$275.00 Start/End Time	Manistana Laurit	D-1- T		
4 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - M		Weekdays Length MTuWThF :30		<u>ype</u> VM	
Credited	10 1000pm	.50	ΨΕΙ Ο.ΟΟ	7777	
5 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - M	F 10-1035pm	MTuWThF :30	\$275.00	VМ	
Credited 6 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - Mi	- 10 100=				
6 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - Mi Credited	- 10-1035pm	MTuWThF :30	\$ 275.00	NM	
7 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - Mi	= 10-1035pm	MTuWThF :30	\$275.00	VΜ	
Credited	,				
16 WSFA 11/20/17-11/26/17 WSFA 12 News at Ten - Mi Credited	= 10-1035pm	MTuWThF :30	\$275.00	VM	
Week: 11/27/17 12/03/17 MTWTF 4	\$275.00				
Week: 12/04/17 12/10/17 MTWTF 4	\$275.00			l	
24 WSFA 12/11/17 12/11/17 WSFA 12 News at Ten - MF	10-1035pm	:30	·	VM 1	\$275.00
Start Date End Date Weekdays Spots/Week	<u>Rate</u>				*
Week: 12/11/17 12/17/17 M 1	\$275.00				
25 WSFA 11/09/17 11/09/17 Late News Start Date End Date Weekdays Spots/Week	1030p-11p	:30	,	VM 1	\$150.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17T 1	<u>Rate</u> \$150.00				
26 WSFA 11/11/17 11/11/17 NBC Saturday Today Show	6-8am	:30	1	NM 2	\$90.00
Start Date End Date Weekdays Spots/Week	Rate	.00	·	····	ψ30.00
Week: 11/06/17 11/12/17S- 2	\$45.00				
27 WSFA 11/12/17 11/12/17 NET NBC Sunday Today Sh		:30	1	NM 2	\$90.00
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 S 2	<u>Rate</u> \$45.00				
28 WSFA 11/12/17 11/12/17 NET NBC Meet The Press	8-9a	:30			¢45.00
Start Date End Date Weekdays Spots/Week	Rate	.50	ľ	NM 1	\$45.00
				-	

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Contract / Revision	Alt Order #
1847773 /	08854286

Contract Dates Product Estimate #

11/08/17 - 12/12/17 ROY MOORE FOR SEN

*Line Ch Start Date End Date Description	Start/End Time	Spots/ Days Length Week * Rate	Type Spots	Amount
Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 S 1	Rate \$45.00	Days Length Week Nate	Турс брок	Amount
29 WSFA 11/11/17 11/11/17 WSFA 12 News at Six-Sat Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17S- 2	Sa 6-7pm <u>Rate</u> \$80.00	:30	NM 2	\$160.00
30 WSFA 11/12/17 11/12/17 WSFA 12 News at Five-Sur <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/06/17 11/12/17S 1	n Su 5-530p <u>Rate</u> \$90.00	:30	NM 1	\$90.00
31 WSFA 11/11/17 11/11/17 WSFA 12 News at Ten - Sa	t 10-1030pm <u>Rate</u> \$175.00	:30	NM 1	\$175.00
32 WSFA 11/12/17 11/12/17 Late News Start Date End Date Weekdays Spots/Week Week: 11/06/17 11/12/17 S 1	1030p-11p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
33 WSFA 11/20/17 11/26/17 HARRY <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/20/17 11/26/17 MTWTF 5	2-3p <u>Rate</u> \$25.00	:30	NM 5	5 \$125.00
N 34 WSFA 11/20/17 12/03/17 Today In Alabama <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/20/17 11/26/17 MTWTF 4 Week: 11/27/17 12/03/17 MTWTF 1	6a-7a <u>Rate</u> \$175.00 \$175.00	:30	NM 5	\$875.00
N 35 WSFA 11/27/17 12/03/17 NBC Today Show <u>Start Date</u> <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> Week: 11/27/17 12/03/17 MTWTF 4	7-9am <u>Rate</u> \$115.00	:30	NM 4	\$460.00
N 36 WSFA 11/23/17	1030p-11p <u>Rate</u> \$150.00	:30	NM 1	\$150.00
N 37 WSFA 11/18/17 11/19/17 Will and Grace/Superstore Start Date End Date Weekdays Spots/Week Week: 11/13/17 11/19/17 S- 1	7-8pm <u>Rate</u> \$75.00	:30	NM 1	\$75.00
		Totals .	170	\$25,800.00

Time Period # of Spots **Gross Amount** Agency Comm. Net Amount 10/30/17 -11/26/17 94 \$13,335.00 (\$2,000.25)\$11,334.75 11/27/17 -12/11/17 76 \$12,465.00 (\$1,869.75)\$10,595.25 **Totals** 170 \$25,800.00 (\$3,870.00)\$21,930.00

Signature:	Date:	***************************************
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REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN

TRF# 1847773 #0 \$\$\$

REP HEADLINE# 8854286 \$\$\$ MOD# 2: APPROVED REV

NOV13/17 12.00 *** WSFA-TV 703-516-9680 FROM STATION **CHANGES** FAX# RISK !!! REPORT F CREDIT HARRIS AGENCY ORDER WORKSHEET

ADV #	ADV. NAME	ADV. NAME POLI/R MOORE/R/SEN/	/R/SEN/AL	REP.#	OFF.#	SA	SALESMAN #
AGY #	AGY. NAME	AGY. NAME FRONT LINE STRATEGIES	TRATEGIES	BUYER N	BUYER NAME JOSH BAGINSKI	INSKI	
		526 EAST PARK AVENUE	K AVENUE	SALES P	SALES PRSN WA- RYAN EDDINS (H)	AN EDDINS	(H)
		TALLAHASSE, FL 3230	FL 32301				
ORDER #		CONTRACT # 885428	8854286	CLASS: NATL.	NATL. LOCAL		REGIONAL
PRDCT ROY MOOF	ROY MOORE FOR SENATE EST#		COMMENTS: (LINE, ORDER, INVOICE)	ICE)			
FLIGHT DATES NOV8/17 DEC12/17	V8/17 DEC	12/17 WK-5					
CITY TAX	STATE TAX	TAX	CO-OP BILLING NEEDED			DATEN	DATE_NOV13/17_12.00

STA:

A CASH IN ADVANCE SCHEDULE SI SIHL **** IJ CON

\$185.00 \$275.00 \$175.00 \$115.00 \$150.00 \$75.00 PLEASE CONFIRM. 30 8 30 8 30 8 30 8 30 8 30 8 11/23. NOV27 Z DEC11 NOV20 (5/WK) NOV20 (4/WK) NOV27 (4/WK) PROGRAM CHANGE NOV23 NOV18 & SAT/700P-800P CMT:NA DUE TO OVERSOLD AND CMT:THANKS, DENICE MISSED: MON/500P-530P M-F/1000P-1035P & M-F/700A-900A & THU/1030P-1130P OFFER: M-F/600A-700A ROY MOORE FOR SENATE NO BUYS TO PRINT STATION MAKEGOOD OFFERS: M2 UNRESL BUY#18 BUY#23

TOTAL CONTRACT TOTAL 12015.00 DEC/17 13785.00 NOV/17

25800.00 165

%

WIYC

%

WBMM

%

CABL

WCOV 08

378

WAKA EAKA

% % O O

WNCF ESFA

63%

WSFA

\$39,682

TOTALS

MARKET

ADVISE

PLS

(NOV13/17)

SHARES ACCURATE

SVC- NSI DEMOS- RA35+*

REP: TEL# 703-528-9387

1847773 \$\$\$

HEADLINE# 8854286 TRF# MOD# 2: UNAPPROVED REV #1

REP \$\$\$

703-516-9680 FROM REP FAX# RISK !!! REPORT F CREDIT AGENCY CREDIT ADVISORY: ORDER WORKSHEET

NOV13/17 16.20 *** WSFA-TV ***

16.20 # DATE NOV13/17 SALESMAN REGIONAL (H) EDDINS BAGINSKI LOCAL RYAN OFF.# JOSH WA-CLASS: NATL. PRSN BUYER NAME SALES REP.# INVOICE) BILLING NEEDED ORDER, (LINE, CO-OP POLI/R MOORE/R/SEN/AL LINE STRATEGIES COMMENTS: AVENUE 32301 # 885428 FL PARK CONTRACT TALLAHASSE WK-5 526 EAST EST# FRONT DEC12/17 TAX SENATE NAME NAME STATE FOR ADV. AGY. FLIGHT DATES NOV8/17 MOORE ROY TAX ORDER # # PRDCT CILX ADV AGY

RYAN REVISED ORDER
M2 OKD AS LINES 34-37
TTL SAME, \$25,800 THANKS JASMINE FOR PLS CONFM REP:

STA:

CASH IN ADVANCE SCHEDULE **** ď SI SIHI **** S CON

ROY MOORE FOR SENATE

	:TOTL: :SPTS:	0		4	Н	
	: DAYS	MOM		M-F	M F	
1	WEEK		\	<u></u>	•	
	END :SPTS: UDATE : /WK:	0		4	1	
	: END : DATE	12/11		.11/24	12/1	
	: START : DATE	12/11		. 11/20	11/27	
	RATE	\$185.00		\$175.00	\$175.00	
	SEC			•		
	: LGTH :	30	S AT 5P S AT 5P	30	30	
	TIME PERIOD	500P-530P	WSFA 12 NEWS WSFA 12 NEWS	600A-700A	600A-700A	
		ഗ	PROGRAM :	Ø	Ø	
	:LINE#:REP : :LINE#:	18	PROG:	.34	34	

PLEASE CONFIRM WSFA 12 NEWS AT 5P NA DUE TO OVERSOLD AND PROGRAM CHANGE ON 11/23. PROGRAM : ORD COM1:

SPOT/WK SPOTS/WK 2 FOR FOR LINE-18 LINE-23 N 0 THANKS, DENICE
MAKE-GOOD FOR DEC11
MAKE-GOOD FOR NOV20 THIS IS A THIS IS A

REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES **

REP HEADLINE# 8854286 TRF# 1847773 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

NOV13/17 16.20 *** WSFA-TV ***

TIME PERIOD : LGTH : SEC : RATE : START : END : SF WASTA 12 NEWS AT SP WARKEGOOD MADE UP OF LINES 34-37 THANKS, DENICE WARKEGOOD MADE UP OF LINES 34-37 THANKS, DENICE WARKEGOOD MADE UP OF LINES 34-37 WARKEGOOD MADE UP OF LINES 34-37 WALL AND GRACE/SUPERSTORE WARKEGOOD MADE UP OF LINES 34-37 WILL AND GRACE/SUPERSTORE WARKEGOOD MADE UP OF LINES 34-37 WALL AND GRACE/SUPERSTORE WARKEGOOD MADE UP OF LINES 34-37 WALL AND GRACE/SUPERSTORE WARKEGOOD MADE UP OF LINES 34-37 WASTA 12 NEWS AT 10P WASTA 12 NEW	PTS: WEEK: DAYS :TOTL: /WK: INV#: :SPTS:	M-F	Σ.	THU	Σ.	SAT	Σ.	M-F 2	M - F	M-F 4	M-F	\$185.00 (NOV13/17) \$275.00 \$175.00 PLS ADVISE. \$115.00 \$150.00 \$75.00
TIME PERIOD : LGTH : SEC : RATE : START : DATE DA	END :S	2/1		1/23		18		1/17	1/24	2/1	2/8	308 308 308 308 308 308
TIME PERIOD : LGTH : SEC : RATE WSFA 12 NEWS AT 5P NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE MAKEGOOD MADE UP OF LINES 34-37 1030P-1130P THU LATE NEWS AFTER NFL NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE MAKEGOOD MADE UP OF LINES 34-37 700P-800P WILL AND GRACE/SUPERSTORE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM CHANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM THANG THANKS, DENICE NA DUE TO OVERSOLD AND PROGRAM THANG TO OVERSOLD AND PROGRAM THANG THANG TO OVERSOLD AND PROGRAM THANG TO OVERSOLD AND PROGRAM THANG TO OVERSOLD AND PROGRAM THANG THANG TO OVERSOLD AND PROGRAM THANG THANG THANG TO OVERSOLD AND PROGRAM THANG THAN		1/2	11/23.	1/2	11/23.	1/1	11/23.	1/1	11/20	11/27	2/	400788
TIME PERIOD : LGTH : "WSFA 12 NEWS AT 5P NA DUE TO OVERSOLD AN THANKS, DENICE MAKEGOOD MADE UP OF L1 1030P-1130P THO LATE NEWS AFTER N NA DUE TO OVERSOLD AN THANKS, DENICE MAKEGOOD MADE UP OF L1 700P-800P WILL AND GRACE/SUPERS NA DUE TO OVERSOLD AN THANKS, DENICE NA DENICE NA DUE TO OVERSOLD AN THANKS, DE	••	115.0	AM -37	0.	AM -37	٠ ي	OGRAM 34-37	275.0	75.0	75.0	75.	9 4 4 4 4 6 6 6 6 6 6 6 6 6 6 6 6 6 6 6
TIME PERI WSFA 12 N WA DUE TO THANKS, D THANKS, D THU LATE NA DUE TO THANKS, D MAKEGOOD M TOOP-800P WILL AND WALL AND MAKEGOOD M TOOOP-1035P 1000P-1035P 1000P-1035P WSFA 12 N WSFA 1	LGTH : S		AND	30	니 데		ERSTO AND LINE		30	30	30	0 P 0 P 0 P 1 0 0 P 1 0 3 C
	IME P	700A-900A	COM1: WSFA 12 NEWS COM1: NA DUE TO OV COM2: THANKS, DENI OF A MAKEGOOD MADE	030P-1130	RAM: THU LATE NEW COM1: NA DUE TO OV COM2: THANKS, DENI OF A MAKEGOOD MADE	700P-800P		000P-1035	00P-1035	000P-1035	ß	H O

25800.00

CONTRACT TOTAL TOTAL

12465.00

13335.00 DEC/17

NOV/17

FAX# 703-516-9680

NOV13/17 16.20 *** WSFA-TV *** REP: TEL# 703-528-9387
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES REP HEADLINE# 8854286 TRF# 1847773 \$\$\$ MOD# 2: UNAPPROVED REV #1 \$\$\$

: TOTE:	:SPTS:	
DAYS		
END : SPTS: WEEK :	DATE : /WK: INVT :	0% WBMM 0% WIYC 0%
START :	DATE :	% CABL 0%
**	••	WCOV 0%
RATE		WAKA 37% Faka 0%
LGTH : SEC :		WNCF 0%
PERIOD:	••	WSFA 63%
:LINE#:REP :CD: TIME P	: :LINE#: :	MARKET TOTALS \$39,682

ACCURATE SHARES

SVC- NSI DEMOS- RA35+*

*-MULTIPLE N-PROGRAM NAME Z-COMMENTS M-MAKEGOOD Y-DAYS L-LENGTH X-LATE DE-DELETE E-EFF DATES T-TIME S-SPOTS PER WEEK C-CANCELLED R-RATE Q-PAID PGM B-BUY TYPE P-CLASS, PLAN, SECT A-ADD MOD CODE

REP: TEL# 703-528-9387 CREDIT ADVISORY: AGEN ORDER WORKSHEET REP HEADLINE# 8854286 TRF# 1847773 \$\$\$ MOD# 2: APPROVED REV #1 \$\$\$

STATION FROM RISK !!! REPORT F CREDIT I AGENCY

703-516-9680

FAX#

NOV14/17 12.14 *** WSFA-TV ***

ADV # ADV. NAME POLI/R MOORE/R/SEN/AL	REP.# SALESMAN #
AGY # AGY. NAME FRONT LINE STRATEGIES	BUYER NAME JOSH BAGINSKI
526 EAST PARK AVENUE	SALES PRSN WA- RYAN EDDINS (H)
TALLAHASSE, FL 32301	
ORDER # CONTRACT # 8854286	CLASS: NATL. LOCAL REGIONAL
PRDCT ROY MOORE FOR SENATE EST# COMMENTS: (LINE, ORDER, INVOICE)	ICE)
FLIGHT DATES NOV8/17 DEC12/17 WK-5	
CITY TAX STATE TAX CO-OP BILLING NEEDED	DATE NOV14/17 12.14

RYAN REVISED ORDER M2 OKD AS LINES 34-37 TTL SAME, \$25,800 PLS CONFM REP:

THANKS JASMINE FOR

STA:

SCHEDULE ADVANCE CASH IN Ø SI SIHL **** UM CON

CONTRACT SCHEDULED FOR ROY MOORE FOR SENATE CHANGES OF THIS ORDER HAVE BEEN APPROVED. NOTICE: CHANGES OF THIS STATION MAKEGOOD OFFERS: OK.D

GENERATION

PLS ADVISE (NOV13/17) CONFIRM. \$185.00 \$275.00 \$175.00 \$115.00 \$750.00 PLEASE CMT:NA DUE TO OVERSOLD AND PROGRAM CHANGE ON 11/2 NOV27 NOV20 (5/WK) NOV20 (4/WK) NOV27 (4/WK) NOV23 DEC11 OFFER:M-F/600A-700A & M-F/700A-900A & THU/1030P-1130P MISSED:MON/500P-530P M-F/1000P-1035P CMT: THANKS, DENICE SAT/700P-800P BUY#18 BUY#23

25800.00 170 CONTRACT TOTAL TOTAL